

Community Area Grant Application Form 2012/2013

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED



To fund projects up to £1,000 without the need for matched funding

To fund up to 50% of projects costs of projects over £1,000

Maximum Grant £5,000

For larger projects we strongly advise you to contact Charities Information Bureau three months before you approach the area board. **(See Section 2 for contact details)**

Please contact your Community Area Manager before completing your application
(See Section 3 for contact details)

1. Your organisation or group	
Name of organisation	Kennet Valley Arts Trust
Contact name	
Contact address	
Contact number	 e-mail 
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify
2. Your project	
Project Title/Name	Live Content Audience Development - Kennet Arts
What is your project about and what does it aim to achieve? <i>Important: This section is limited to 600 characters only (inclusive of spaces).</i>	Start showing live broadcasts via satellite of productions from eg the National Theatre, Metropolitan Opera and Bolshoi Ballet together with other live content, such as music and comedy. Our project will augment our existing film offerings and provide a broader cultural experience which is easily accessible for people in Marlborough and the surrounding villages. It will develop Marlborough's visibility as a cultural centre which we expect would bring further visitors to the town and increase economic activity for local business and in time possibly create employment opportunities .
In which community area does your project take place? <i>(Please give name – see section 3)</i>	Marlborough and surrounding area
I/we have discussed our project with the town/parish council?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Date 07.01.2013
I/we have discussed our project with our Wiltshire councillor?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Date

Where will your project take place?	Marlborough
When will your project take place?	2013 onwards
How did you discover there was a need for your project (please provide evidence) and how will your project benefit your local community? <i>Important: Please do not type/write in paragraphs – This section is limited to 700 characters only (inclusive of spaces)</i>	<p>As a result of our developing adult film programme at the Town Hall it has become apparent that there is interest in increasing the diversity of what is offered. In this regard, live feed broadcasting is another way to extend what is on offer without having to make major capital expenditure.</p> <p>From questioning our audience we know there is specific interest in this type of live content. We have seen our film programme audience increase over the last twelve months despite having very limited funds to develop this audience.</p> <p>By providing alternative content we know we will be offering something which is not available in the area - currently the nearest venues are Swindon and Newbury. W</p>
How many people will benefit from your project?	8.500 in Marlborough + surrounding
How does your project demonstrate a direct link to the local community plan for your area? (see www.wiltshire.gov.uk/areaboards) or priorities of your area board) Please provide a reference/page no.	<p>Creation of a viable/sustainable cinema in Marlborough</p> <p>Page 29</p>
Any other information about your project. (Limited to a 1000 characters)	
<p>Building & sustaining resilient communities, Health and well being, integration of military communities - 4MI Battalion have offered to help with events Wiltshire's carbon footprint, broadening the cultural offering education of children and young people We will consider and investigate Integrated transport for outlying villages Reduced ticket prices for young people Reduced parking charges in Kennet Place for cinema and live content audiences Supporting local businesses by advertising meal deals Posters and banners in surrounding villages We are supported by Marlborough Town Council Transition Marlborough Marlborough Chamber of Commerce</p>	
To be completed ONLY where town/parish councils are making an application	
Is your project one which parish/town councils have powers to raise local taxes to fund?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Could your project be funded from your reserves?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Is your project urgent (having to be completed in this financial year? If you answer YES please provide evidence elsewhere on the application form)	Yes <input type="checkbox"/> No <input type="checkbox"/>

3. Management

How many people are involved in the management of your group/organisation?

Of these, how many are:

Over 50 years	Male	<input type="text" value="6"/>	Female	<input type="text" value="5"/>
25 – 50 years	Male	<input type="text"/>	Female	<input type="text"/>
Under 25 years	Male	<input type="text"/>	Female	<input type="text"/>
Disabled People	Male	<input type="text"/>	Female	<input type="text"/>
Black and Minority Ethnic people	Male	<input type="text"/>	Female	<input type="text"/>

If your project will continue after the Wiltshire Council funding runs out, how will you continue to fund it?
Having created and maintained an audience, it will become self funding.

How will you know whether your project has made a difference in the community? What information will be collected to enable you to know that the project has made a positive impact on your community and met the local need?

We will be able to judge by audience numbers and we will monitor and evaluate feedback from our supporters

Has Charities Information Bureau (CIB) helped you with this application/to seek funding for this project?

Yes

Date contacted CIB

No

To whom have you applied for funding for this project (*other than Wiltshire Council*)?

Please list with amount applied for and whether you have been successful

Name of Funder

Amount Applied For

Amount Received

KVAT match funding

Have you or do you intend to apply for a grant from another area board within this financial year?

If yes, please state which one(s).



Yes

No

Are you in receipt or anticipating other funding from other Wiltshire Council departments for this project?

Yes

No

4. Information relating to your last annual accounts (if applicable)				
Year ending: 30.04.12	Month:	Year:		
A - Total income:	£2,891.88			
B - Minus total expenditure:	£2,145.09			
Surplus/deficit for year: (A minus B)	£746.79			
Free reserves currently held (i.e. money not committed to other projects/operating costs)	£Nil			
5. Financial information – If you can claim back V.A.T. please <u>exclude</u> VAT from the figures you provide us. If you have to pay the V.A.T then please include V.A.T. in the figures you provide us.				
Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
Satellite dish	£2,500	Own fundraising/reserves		£
Town Hall Rental	£1,100	Bar	P	£960
Cost of content	£5,807	Parish/town council	C	£2,500
Technical support	£200			£
Marketing & PR	£4,800	Trusts/foundations		£
Advertising	£1,440			£
Banners	£480	In kind		£
Posters & Tickets	£1,121	Volunteer time	P	£5,640
Travel expenses	£420			
Bar & Food	£544	Other		£
	£	Ticket salesr	P	£4,608
Total Project Expenditure	£18,512	Total Project Income		£13,708
Total project income B	£			
Total project expenditure A	£			
Project shortfall A – B	£			
Grant sought from Wiltshire Council Area Board	£			
Bank Details				
Please give the name of the organisations' bank account e.g. Barclays				
Please give the name of the organisations' bank account e.g. Chippenham Scouts				

6. Supporting information – Please enclose all the following documentation as failure to do so may lead to a delay in your application being considered

Enclosed (please tick)

- All written quotes including the one(s) you are going to use
- Latest inspected/audited accounts or annual report or Income/expenditure budget for current financial year
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.

7. Declaration (on behalf of organisation or group) – I confirm that...

- This application meets all the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If a grant is received, I will provide copies of all receipts and invoices associated with the grant and provide information and photographs to demonstrate how the grant was spent.
- That any other form of licence or approval for this project has been received prior to submission of this grant application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application.
- Child Protection Safeguarding Adults
- Public Liability Insurance Equal opportunities
- Access audit Environmental impact
- Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name 

Date: 14/01/2013

Position in organisation: Development Manager

Please return your completed application to the appropriate Area Board Locality Team (see section 3)

